



BE BRIGHT
BE SEEN

Sussex Safer Roads
P A R T N E R S H I P

www.SussexSaferRoads.gov.uk

VISIBILITY MATTERS

The more visible you are, the more chance everyone around you will see you, before it's too late.

If you're a pedestrian or a cyclist, you should never assume that a car, van or lorry driver has seen you on the roads. Perhaps they didn't look properly, or perhaps they couldn't see you in the dark.

You can make yourself safer on the roads by ensuring that you can be easily seen.

SIMPLE TIPS INCLUDE:

- Wearing light coloured or reflective clothing (especially if out after dark)
- Including a reflective strip on any bags or backpacks you are carrying
- Ensuring you have lights on your bicycle and that they are working
- Avoiding crossing the road in dark areas or from between parked vehicles
- Carrying a torch if it's really dark to help you see things in your way.

For more information,
please visit: www.SussexSaferRoads.gov.uk